

CV CURRICULUM ITAE /

Info

Jose Javier Cuenca
Murcia, 22, 6º B
28045 - Madrid
912 223 293
659 684 374
josejavier@jjcuenca.com
www.jjcuenca.com

Experience

Currently

Independent Graphic Design and Art direction professional.
ADVERTISING, COMMUNICATION, GRAPHIC ARTS

Graphic designer,
writer, photographic
postproduction, camera
operator
Freelancer
Leroy Merlin, OCB,
Openair Madrid, Lata Latina,
Libros sin tintero, Soundeluxe,
Destino Arquitectura Negra

2011

Responsible for Art department personnel and project administration at Ayuda en Accion Christmas campaign 2011. Creative and art directing customized offline and online projects for big clients. Training and supervising the design department personnel. Finished arts and prepress supervising.
COMMUNICATION, GRAPHIC ARTS, SOCIAL PARTNERSHIP

Art director,
Production supervisor
Forletter, S.A.
Volvo, J.P. Morgan, Schweppes,
Nacex, RCD Espanyol, Gaes,
SEMI, Ay. de Fuenlabrada

2011

Literature reviews on aesthetics for Arte y Parte, art magazine.
EDITORIAL

Writer
Editorial Arte y Parte, S.L.

2010-2011

Crafting course content and lecturing on design, applications and graphic processes.
SOCIAL PARTNERSHIP

Teacher
Asoc. Nazaret

2006-2010

Responsible for Art department administration.
Copy-writer and art director duties.
Supervising a studio of up to seven people. Responsible for hiring and managing suppliers, training personnel and dealing directly with clients. Developed and executed ATL, BTL, and POP projects, visual identity, editorial design, retail, photography and corporate videos.
Writer of cultural articles about Art History.
ADVERTISING, COMMUNICATION

Art director,
Writer
DPM Comunicación
Pyrenair, Golden Broker,
Rest. Jose Luis, BMW, Mini,
Telefergo, Steinway, Expocomic

2005

Graphic Design and finished arts.
Responsible for the creative and prepress processes.
GRAPHIC ARTS

Graphic Designer,
Finished Artist
Insera S.A.

2003-2004

Design, Page Layout, and Photographic Retouching.
ADVERTISING

Graphic Designer,
Finished Artist
La compañía general de
Imagen y Diseño

2002-2003

Responsible for the creative, prepress and filming processes.
GRAPHIC ARTS

Graphic Designer,
Finished Artist
Garso S.L.

2001-2002	Responsible for the creative and prepress processes. GRAPHIC ARTS	Graphic Designer, Finished Artist Insera S.A.
2000-2001	Co-Responsible for the creative, prepress and filming processes. GRAPHIC ARTS	Graphic Designer, Finished Artist Jisan S.L.
Education	Bachelor of Philosophy (currently)	U.N.E.D, Universidad Nacional de Educación a Distancia
	Associate Degree in Visual Arts and Sculpture Major	Escuela de Artes nº1 Madrid
	Professional videocamera, ENG Equipment, Direction, Production, AVID Editing, Video Signal.	TC Camera operator Escuela superior de imagen y sonido, CES, Madrid
	Processes, Color, Tipography, Composition, Semiotics, Editorial Design, Corporate Identity, Branding, Prepress.	TC Graphic Design Á3, Madrid
	Printing Systems, Color Theory, Prepress, Color Management, Graphics Supports, Print Materials, Techniques.	TC Prepress Á3, Madrid
	Artistic Drawing, Descriptive Geometry, Graphic and Plastic Techniques of Expression.	Visual Arts Estudio Arjona, Madrid
	Theory of Light, B+W films, Exposure, Composition, Film processing, Image control.	Artistic Photography Tritoma
	Electrics, Equipment, Color, Light, Studio Lighting, Planning, Image control.	Film and Video Lighting CES, Madrid
Theory of Light, B+W Films, Film process.	B+W film processing Tritoma	

Competencies

Languages	Spanish	Tools	Adobe Acrobat	■ ■ ■ ■
	mother tongue		A. Photoshop	■ ■ ■ ■
Academic competencies	English Listening and reading: B2 Speaking: B1 Writing: B1 Avalon School, London	Artistic skills	A. Indesign	■ ■ ■ ■
			A. Illustrator	■ ■ ■
			Dreamweaver	■ ■
			Freehand	■ ■ ■ ■
			QuarkXpress	■ ■ ■ ■
			A.Premiere	■ ■
			Avid	■ ■ ■
			Final Cut Pro	■ ■ ■
			Color Pro	■ ■ ■
			HTML + CSS	■ ■
			Microsoft Office	■ ■ ■ ■
			Mac & PC platforms	
	Visual Arts			
	Photography			
	Audiovisuals			
	Music			